

# ABOUT KAVYA ODARI

Kavya Odari is an 18-year-old student and founder of K.O Cosmetics, a makeup line aimed at inspiring and uplifting young women of color to be resilient, empowered forces.

Kavya, a Nepali refugee, started K.O Cosmetics at age 14 to connect with her roots and empower young women to achieve self-love and break free from societal expectations. At a young age, she experienced bullying due to her brown skin and Nepali culture and found the resilience and strength to rise above it – a lesson she hopes to spread to other children and teenagers of color through her makeup products.

K.O Cosmetics line includes lip glosses, lash serums and lip scrubs that are all vegan, gluten and cruelty-free. From the rich tapestry of colors to naming her products after words in the Nepali language, her products often draw inspiration from her Nepali culture. For example, her bestselling, lip gloss line “Rani” means “queen,” and the pink color is named “Pink Himalayas.”

Kavya’s business doesn’t just inspire women – it’s also an entrepreneurial success. Her company is entirely self-run and has achieved an impressive profit margin of 65%. She uses her experience to give back to the community by telling her story to other young women, inspiring them to chase their dreams and achieve self-confidence and acceptance.

